

BOURBON & BOUNCE

Bourbon & Bounce blends the best of both worlds—rich bourbon and spiced tart cherries from Michigan—for a spirit that’s as unique as it is versatile. Perfect on its own, with a dash of your favorite bitters, or as the heart of your favorite cocktail, it’s the ideal addition to any drink lover’s collection. One of the most popular cocktails in our tasting room is now available by the bottle, but only through your favorite local retailer.

TASTING NOTES The nose is filled with aromatic vanilla and stone fruit with a full palate of tart cherry and toasted oak. The finish is surprisingly dry, with strong notes of baking spices and marzipan.

STYLE

Blended Liqueur

BASE

bourbon

SIZE 750ml

ABV 35% (70 proof)

SHELF PRICE \$29.99

MANUFACTURER

Mammoth Distilling, LLC

MLCC PRODUCT CODE

32366

DISTRIBUTOR

Imperial Beverage



PRODUCT NOTES Most people know what bourbon is, but many are still unfamiliar with its pairing here: Cherry Bounce. This Colonial Era American tradition dates back to at least the 17th century, where farmers would gather the last bits of their cherry crops and preserve the fruit in alcohol, sugar, and spices. After letting it rest for several months, the cherries would ‘bounce’ from the bottom of the jar and begin to float, indicating the liqueur was done. Often the cherries were pressed to remove the excess liqueur and baked into pies leading up to the holidays. Mammoth Cherry Bounce was one of the first products we produced, and it is still a favorite to this day.

Mammoth Bourbon & Bounce has its beginnings as a cocktail in our very first tasting room in Central Lake, where our mixologists quickly began experimenting with Cherry Bounce as an interesting and effective replacement for sweet vermouth in a Manhattan. It has since gone on to become one of our most well-known and beloved cocktail menu items which, even though not often listed on our menu anymore, is always available and still frequently ordered. We worked for several years to formulate the perfect blend of bourbon and Cherry Bounce that we could package for a quick, easy, delightful cocktail right out of the bottle, over ice with your favorite bitters.