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**8 July 2024**

for immediate release

**Mammoth Distilling Launches Bourbon & Bounce**

**The Curious, Complex and Creative Blend is Only Available Through Retail Distribution**

### Press Release

**Central Lake, Michigan—** Mammoth Distilling is excited to announce the launch of Bourbon & Bounce, a unique blend of rich bourbon and spiced tart cherries from Michigan. This versatile spirit—perfect on its own, with bitters, or as the heart of your favorite cocktail—is now available exclusively at select retailers throughout Michigan and coming soon to Chicago.

Cherry Bounce is an American tradition from the 17th century that involves preserving tart Michigan cherries in alcohol, sugar, and spices. Mammoth's Cherry Bounce, one of their earliest products, is a true reflection of this historic spiced cherry liqueur and remains a customer-favorite.

Bourbon & Bounce combines American bourbon and Cherry Bounce to create a blend that offers a complex flavor profile with aromatic vanilla and stone fruit on the nose, tart cherry and toasted oak on the palate and a dry finish with notes of baking spices and marzipan.

“Bourbon & Bounce started as a cocktail in our Central Lake tasting room and quickly became a beloved menu item,” shares Chad Munger, president and founder of Mammoth Distilling. “We worked for several years to formulate the perfect blend of bourbon and Cherry Bounce that we could package for a quick, easy, delightful cocktail right out of the bottle.”

Head Distiller Collin Gaudard concurs. “This blend brings out the best of both worlds. The rich bourbon and spiced tart cherries create a flavor profile that is both complex and versatile. We’re thrilled to finally offer this unique bourbon-based spirit to our customers.”

Bourbon & Bounce is now available exclusively through select local retailers. For more information on Mammoth Distilling and to place a distribution order for our products, visit [www.MammothDistilling.com](http://www.MammothDistilling.com).

Mammoth Distilling is a leading Michigan craft spirits producer, with manufacturing in Central Lake, Michigan, and tasting rooms in Central Lake, Traverse City, Bellaire, Bay Harbor, Adrian, and Grand Rapids.

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